

The Newsletter By Mail Is Near The End!

The Brennan Family Newsletter will soon be online only. It's a great way to enjoy the newsletter and easily allows you to save issues on your computer or share them with friends and family.

Sign up now by emailing us at MikeBrennan@BrennanBuick.com and we'll put you on our list. By the way, you can be assured that we will honor your privacy. We will not share, rent or sell your email address with anyone!



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2021 Riverside Drive
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BRENNAN BUICK



The Brennan Family Newsletter

Winter 2009

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Newsletter By Mail Near the End

Ask Bob Williams

Cheesy Road Trips

Straight Talk About The Future of General Motors and Brennan Buick

The outlook for the big 3 American automobile manufacturers has been part of the nightly news for some time and we fully understand it leaves people concerned about the future. Quite simply, Brennan Buick plans on being here for you! So does General Motors and so does Buick!



GM is committed to Buick. As a matter of fact, in it's plan submitted December 2nd to Congress General Motors said, "Today, General Motors competes in the United States with 8 brands. Chevrolet, Cadillac, Buick, and GMC represent the company's core brands, accounting for 83% of current sales. The company will focus substantially all of its product development and marketing resources in support of these brands. This will result in improvements in awareness, sales, and customer satisfaction for these 4 core brands."

Following the President providing the bridge loan to the domestic auto industry GM made the following statement. "We appreciate the President extending a financial bridge at this most critical time for the U.S. auto industry and our nation's economy. This action helps to preserve many jobs, and supports the continued operation of GM and the many suppliers, dealers and small businesses across the country that depend on us.

This will allow us to accelerate the completion of our aggressive restructuring plan for long-term, sustainable success. It will lead to a leaner, stronger General Motors, a GM that is:

- dedicated to great products, exciting design, and world-class quality
- fully committed to leading in energy-saving vehicles and technologies, responsive to the needs of our customers, our stakeholders and the communities we live in and serve.

We know we have much work in front of us to accomplish our plan. It is our intention to continue to be transparent as we execute our plan, and we will provide regular updates on our progress. We again thank the Administration for this important support of our industry at this challenging time, and we look forward to proving what American ingenuity can achieve."

Everyone in the Brennan Family has concerns about the current economic climate. At Brennan Buick we truly believe there is light ahead and we assure you that we are committed to Buick, to the associates and customers who make up the Brennan Family, and to the communities we live in. Brennan Buick is proud of its sixty plus year history, and we look forward to a bright future!



State Trade In Tax Issue



since Wisconsin first enacted a sales tax in 1962, our state's consumers have received a sales tax credit for the value of a vehicle they trade in. That means you pay tax on the real value of the deal: the difference in value between the vehicle you're buying and the one you're trading in — not on the whole price of the purchased vehicle without subtracting your trade-in. For example, when you buy a \$25,000 vehicle and trade in another valued at \$10,000, you pay the state's 5 percent sales tax only on the \$15,000 difference — for a savings of \$500. The state budget crunch is leading to a search for new revenue. Lawmakers are considering eliminating the trade-in credit as a way to extract \$100 million more per year from Wisconsin taxpayers.

Ask your lawmakers to preserve your trade-in credit. You can go to www.legis.state.wi.us/ to find out who your legislators are. Then contact them and explain that ... *"I paid sales tax on my trade-in vehicle when I bought it. Why should I pay on it again? That's double taxation, and it would be unfair. This is piling on! Just when times have gotten really tight and gas costs are really high, somebody may want to take away my trade-in credit. That doesn't make sense. If I'm looking for a vehicle that gets better gas mileage and is easier on the environment, eliminating the trade-in credit would make that more expensive and less likely. Eliminating the trade-in credit would be a major TAX INCREASE, and I'm not buying it!"*

Ever

Cheesy Road Trips

Are you looking for a fun day trip or weekend trip in Wisconsin? With the help of "A Traveler's Guide to America's Dairyland" map, you can hit the road in search of everything cheesy. Just stop in the Brennan new or used showroom and pick up a copy of the map. Then follow your taste buds with this colorful fold-out map to explore cheese plants and retail shops around the state. The map also includes contact information, cheese tour and retail store hours along with some interesting fun facts about the Wisconsin dairy industry. Take a drive and enjoy the best that Wisconsin has to offer. Don't forget your cooler to keep your purchases cold!



Ask Bob Williams

Brennan Buick Service Manager

Q: I see a lot of GPS units in stores, but do I need one if I've got OnStar?

A: All 2008 and newer Buicks come with 1 full year of Onstar service and that includes Turn by Turn Navigation, which makes the additional expense of a GPS unit unnecessary during this period. After that initial year Onstar has numerous subscription packages available. Many GPS units are complicated to operate while Turn by Turn Navigation is easy! You simply press your blue Onstar button and tell the advisor where you want to drive to. The Onstar Turn by turn system pinpoints your current location, and computes the best route. Then the directions are loaded to your vehicle. Thru your radio, a voice gives you turn by turn directions to your desired location. If you need help learning how to use Turn by Turn Navigation, or if you have any other OnStar questions, just give us a call or stop in and we'll be happy to help you out.

Brennan Family Birthdays

January

- 2 - Georgette Zellner
- 4 - Harvey Rehn
- 4 - Florence Moenssens
- 5 - Raymond Zeitler
- 6 - Dorothy Katers
- 7 - Sandy Vande Hey
- 8 - Carol Piontek
- 10 - Ron Jacobs
- 10 - Shirley Richardson
- 11 - Florence Conard
- 12 - LaVerne Melnarik
- 13 - Ryan Brennan
- 15 - Jerry Kapphahn
- 16 - Keith Heim
- 17 - Bob Hougard Sr.
- 18 - Delores Kukla
- 19 - Neil Jerabek
- 20 - Patty Brennan
- 21 - Violet Mineau
- 21 - Don Collins
- 21 - Charles Leja
- 22 - Adele Phillips
- 23 - George Kobes
- 24 - Wayne Kuiper
- 25 - Gert Wilson
- 25 - Patrick Moynihan
- 27 - Joann Miller
- 28 - Eileen Swanson
- 29 - Phil Loritz
- 29 - Merlin Cenefelt
- 29 - Audrey Dedow
- 29 - Jim Lipsky
- 29 - Rosalie Simonton
- 30 - Don Bukoski
- 30 - Richard Gilson
- 31 - Karla Schmidt

February

- 1 - Earl Baierl
- 1 - Richard Brink
- 2 - Andy Wellens
- 2 - Shirley Lipsky
- 4 - Wilfred Mineau
- 4 - Mildred Edwards
- 6 - Stephen Siekmann
- 6 - Dorothy Kosnar
- 6 - Henry Paeske
- 7 - Marcella Cywinski
- 9 - Peggy Eisenreich
- 11 - "Moose" Berner
- 11 - Bonnie Van Rite
- 12 - Frank Preble
- 12 - Judy Thiry
- 12 - Jeanette Christman
- 12 - Jeannie VanStraten
- 13 - Charlie Lawrence Brennan-Thomas
- 15 - Karen Collins
- 17 - Judy Waymire
- 17 - Lois Vande Sande
- 19 - Joanne Mathes
- 19 - Keith Miller
- 19 - Tom Ringsred
- 19 - Rochelle Christensen
- 21 - Jerry Olson
- 21 - Sandra Selissen
- 22 - Judy Kuiper
- 22 - Muriel Lealou
- 22 - Lloyd Steeno
- 22 - James Lee
- 25 - Melisia Brennan
- 25 - Florence Vande Leest
- 27 - Loretta VanWassenhoven
- 27 - Samantha Thompson
- 28 - Kenneth Bierke
- 29 - Mary Ann Dufano

March

- 2 - Carol Vandermuse
- 5 - Mary Deprey
- 5 - Iris Saari
- 5 - Jason Kuiper
- 6 - Karen Palluconi
- 7 - Paul Massio
- 7 - Ellie Siebers
- 9 - Angela Thompson
- 9 - Kayla Brennan
- 11 - Yvonne Habeck
- 11 - Ida Vanden Langenberg
- 11 - Quinn Miller
- 12 - Carol Kollman
- 12 - Carol Skaleski
- 12 - Cathy Wellens
- 12 - Hunter William Brennan
- 12 - Wilbert Burich
- 14 - Bill Williams
- 14 - Harlan Shupita
- 14 - David Grunenwald
- 16 - Williams Burns
- 16 - Cletus Zellner
- 18 - Sam Ward
- 19 - Richard Swille Sr.
- 19 - Jlainne Zellner
- 20 - Dawn Czerwinski
- 20 - Marie Weyenberg
- 20 - Judd Miller
- 20 - Aivah Kristina Roubal
- 20 - Tom Christensen
- 21 - Claire Gilson
- 21 - Harriet Servais
- 22 - Warren VandeLeest
- 22 - Trevin Peters
- 22 - Janice Cavil
- 23 - Don Kleczewski
- 23 - Bernie Miller
- 23 - Gary Kittell
- 24 - Carole Radtke
- 24 - Lorraine VandenBusch
- 25 - Lee De Groot
- 27 - Jacqueline Johnson
- 27 - Kate Waymire Greene
- 27 - Erin Waymire Christensen
- 27 - Alvina Rosek
- 27 - Vic Karnopp
- 29 - Kimberly Roever
- 30 - Melissa DeGroot Allen
- 31 - Mike Brennan

Brennan Family Anniversaries

January

- 17 - Eugene & Mabel Peterson
- 18 - Vic & Joan Karnopp

February

- 2 - Fred & Loretta Van Wassenhoven
- 14 - Don & Mary Roever
- 14 - Cliff & Iris Saari
- 14 - Kenneth & Grace Brachmann
- 15 - Jack & Glory Tahlier

March

- 4 - Bob & Karen Hougard
- 7 - Lee & Lynda De Groot
- 24 - Joe & Tracey VanStippen
- 31 - Dallas & Carol Vandermuse