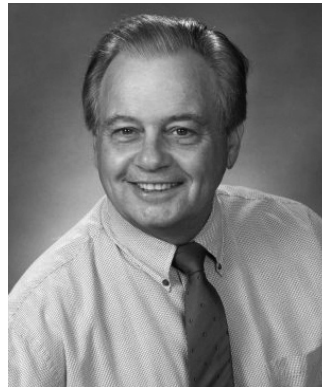


## Brennan Family Update

There are a couple of new members of the Brennan Family that we'd like to introduce. Dick Schaut has joined the new car sales team. He and Deidre have been married for 43 years and have 3 children and 7 grandchildren. His favorite travels include going back to England where he served for 4 years in the U.S. Air Force.

Dick's hobbies include golf, fishing, deer hunting, and following the Packers.



Dick Schaut



Ron Voorhees

Our new customer business manager is Ron Voorhees. Ron comes to Brennan with 15 years of automotive industry experience. In his spare time he enjoys traveling, movies, and motorcycling. Like a lot of other Brennan Family members...he's an avid Green Bay Packers fan.

We'd also like to mention a couple of remarkable anniversaries coming up this summer! Brennan Family members William & JoAnn Miller celebrate their golden wedding anniversary on August 23<sup>rd</sup> and On August 21<sup>st</sup> it will be 60 years of marriage for Lester and Nathalie Salzaieder. Congratulations to all!



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# BRENNAN



## The Brennan Family Newsletter

Summer 2008

### INSIDE:

**Colors & Confidence**

**Low Mileage Fun!**

**Ask Bob Williams:  
Service Tips for  
Better Mileage?**

## Change The Way You Drive... Ideas That Will Keep More Change in Your Pocket!

You'll find a theme in this edition of the Brennan Family Newsletter. A lot of the articles can help you stretch your gas dollar. And the place to start is by looking at your driving habits. Studies say drivers apply their brakes between 10 and 25 per cent more time than they need to! It really comes down to leaving enough room between you and the car in front of you. If you add a little space that would give you more time to coast before putting on the brakes. There's some physics here. You use gas to create motion. Braking turns motion into heat through the friction of the brakes as you slow your car. Excessive braking wastes gas by turning it into friction as opposed to motion. Aggressive driving will cost you mileage too. Instead of competing with other drivers try thinking of driving as competing with your gas gauge.



How many miles per gallon do you get when you're stopped at a red light? You've got it! ZERO! The idea is to minimize the time you spend fully stopped with your engine idling. The instant you see brake lights in front of you or a stop light go yellow or red take your foot off the gas or tap the cancel button on your cruise control and coast as close as you can to the stop. That way you'll spend less time at that zero mpg place!

Then there's speed. While each vehicle reaches optimal fuel economy at different speeds, gas mileage usually decreases rapidly at speeds above 60 mph. It has been estimated that each 1 mph you drive over 60 mph is like paying an additional \$.05 per gallon for gas. And don't use the clock for a speeding excuse! If you make a 5 mile drive at 70 mph it will take you just over 4 minutes. If you slow down to 60 it will take just 30 seconds longer. Plus it will save you gas and make the trip safer for you, your passenger(s), and others on the road.

Next is your cruise control. Learn to use your cruise control's accel and decel/set or coast buttons. Using these buttons allows you to accelerate in very small, defined increments, like 1 mile per hour per click. And that slower acceleration will save a lot of gas. The decel/set or coast button will decrease your speed by those same small increments and very well might be all you need instead of wasting energy by braking. Using the cruise control once you're at your desired speed will do a better job of maintaining that speed than trying to do it manually and, in most cases, will save you gas.

Lose some of the junk in your trunk! Avoid keeping heavy items that you don't really need in your vehicle. An extra 100 pounds could reduce your MPG by up to 2%. That translates to \$.04 to \$.07 per gallon.

## Does the Color of Your Car Say Anything About You?

Every now and then there are fun studies done on what kinds of personalities drive what color car. A recent study took a slightly different twist and asked 1900 Americans about their attitudes toward their own lives at several points over the course of a year. And they asked each respondent the color of the car they drive most often. See if the study has you right.

People who drive emerald green cars have the most positive attitude about the course of their own lives. Dark Blue and silver are the other colors chosen by upbeat people. Yellows, orange and bright blue are slightly below average. And black cars come in last.

### People whose car is: Have confidence that is:

Emerald green	5.5% above average
Dark blue	3.2% above average
Silver	1.2% above average
<b>White</b>	<b>Average</b>
Sunny yellow	3.7% below average
<b>Orange</b>	<b>4.1% below average</b>
Bright blue	5.5% below average
<b>Bright yellow</b>	<b>8.3% below average</b>
Red	8.8 % below average
<b>Black</b>	<b>14.6% below average</b>

## The Brennan Family Newsletter is OnLine!



The online version of the newsletter is available and all you have to do is email [MikeBrennan@BrennanBuick.com](mailto:MikeBrennan@BrennanBuick.com) to let us know you'd like to get a notice when an issue is ready. Of course we protect your privacy and will never sell, rent, or give away your email address to anyone.

## Low Mileage Fun!

Everyone in the Brennan Family is concerned about gas prices these days and there are many fun events this summer that are right here in our backyard. Here are a few that caught our eye.

**7/27** Art in the Park...48<sup>th</sup> annual fine art/craft fair at Appleton's City Park.

**7/28-8/3** EAA AirVenture, Oshkosh

**7/31** German Night...Live German music, beer garden and food in Plymouth, WI

**8/7** Taste on Broadway...Food from area restaurants and live music on Broadway in west Green Bay

**8/9** Family Overnight...Spend an evening aboard the USS Cobia at the Maritime Museum in Manitowoc

**8/13-8/17** Brown County Fair, De Pere

The Wisconsin Department of Tourism has a great web site that offers hundreds of things to do, places to go and festivals this summer...all within a short drive of home. Go to <http://www.travelwisconsin.com/> for more information.



### Ask Bob Williams

Brennan Buick Service Manager

**Q: Are there any service tips that will help me get better mileage?**

**A:** Two things that are a good idea to check are your tire inflation and your air cleaner. The EPA studies say you can increase your gas mileage up to 10% just by changing your air filter. It's a piece of thick corrugated paper that collects all of that dust and smoke you drive through which prevents your engine from getting enough clean air. Now for tires. Another EPA estimate is that for every 1 psi of under inflation, fuel economy drops by 0.4%. I know that doesn't sound like much but do the math. If your four tires are a total of 8 pound under inflated that's a 3.2% drop in mileage. Whenever you come to Brennan for any kind of service we always check your air filter and your tires.

If you've every got a service question please feel free to send an email to [Bob@BrennanBuick.com](mailto:Bob@BrennanBuick.com) or call me at 436-4940.

## Brennan Family Birthdays

### July

- 1 - John Jacobs
- 1 - Raymond Chekouras
- 2 - Cy Mancheski
- 4 - Gary Kittell, Jr
- 4 - Tekla Hart
- 5 - Joseph Aubry
- 5 - Nancy VanRoy
- 5 - John W. Narance
- 6 - Barb Loppnow
- 6 - Mary Wright
- 7 - Kenneth Brachmann
- 7 - Cleo Vieau
- 7 - Melinda Olson
- 8 - Rita Plog
- 9 - Kathleen Posluszny
- 11 - Ron Jacobs
- 11 - Mabel Borley
- 11 - Dolores Aubry
- 13 - Judy Risch
- 15 - Dan Brennan
- 16 - Henry Kruszynski
- 17 - Tom VanHemelryk
- 17 - Ed Wallschleager
- 18 - Edward Ward
- 19 - Frances Jauquet
- 19 - Kiera Katharine Roubal
- 19 - Gloria Vandermause
- 20 - Travis Glandt
- 20 - Richard Kozina
- 21 - Dorothy Williams
- 24 - Rosemary Langenberg
- 25 - Shirley Brink
- 25 - Dick Cavil
- 25 - Phyllis Jacobs
- 25 - Lee Johnson
- 26 - Lillian Buhr
- 26 - Donna Thorp
- 26 - Robin Plzak
- 27 - Eunice Brennan
- 27 - Anita Larson
- 27 - Leona Leja
- 27 - Eric Perrault
- 28 - Anna Mae Petrusha
- 29 - Sylvia Kleczewski
- 30 - Tyler James Brennan
- 31 - Alisha Harris
- 31 - Sylvia Corbeill
- 31 - Dennis Bonk
- 31 - Russell Dedow
- 31 - Donald M. Aho

### August

- 1 - Kermit Bourain
- 2 - Marge Servais
- 2 - Richard Huxford
- 3 - Mary Andersen
- 4 - Corinne Moynihan
- 4 - Bonnie Vieau
- 4 - Almira Bowers
- 5 - James Andersen
- 6 - Frank Zimonick
- 6 - Darlene Jacobs
- 6 - Etta Ehlers
- 7 - Irv Nick
- 8 - Ann Skaleski
- 8 - Randy Wellens
- 9 - Roger Krouse
- 9 - Theresa Otis
- 10 - Diane Devroy
- 11 - Braxton Roubal
- 12 - Robin Williams
- 12 - Dan Emmel
- 12 - Don Behrendt
- 15 - Mary Desotell
- 16 - Kim Perrault
- 17 - Mers Jacobs
- 17 - Helmer Hanson
- 19 - Dan Thompson
- 20 - Jan Rottier
- 22 - Mabel Peterson
- 22 - Mary Laundrie
- 23 - Jim Hendricks
- 23 - Karen Hougard
- 23 - Margaret Vanden Busch
- 24 - Joanne Fletcher
- 25 - Charles Joseph Bodjanac
- 26 - Mary Nick
- 26 - Patricia Belongia
- 27 - Elmer Prodell
- 28 - Dolores Rettmann
- 29 - Wencil Blohowiak
- 30 - Ray Dufano
- 30 - Fred VanWassenhoven
- 30 - Anton Skaleski
- 30 - Cheryl La Plante
- 30 - Tami Phillips
- 31 - Roberta Mostek

### September

- 1 - Lynda Privett
- 2 - Blossom Bierke
- 2 - Mike Skaleski
- 2 - Ruth Prodell
- 6 - Dick Siebers
- 6 - Kay Heim
- 7 - John Czerwinski
- 7 - Kristi Peters
- 7 - Edward Fletcher
- 8 - Al Paul
- 8 - Gary Jonet
- 9 - Jean Vanden Boomen
- 10 - Ron Morgan
- 10 - Verna Kobes
- 11 - Eugene Peterson
- 11 - Dorothy Cenefelt
- 11 - Evelyn Kropp
- 11 - Tracy Collins
- 12 - Mary Williams
- 12 - Dolores Kruszynski
- 12 - Lee Treptow
- 13 - Marcia Ward
- 13 - Fritz Gereau
- 14 - Edward Buhr
- 15 - Mel Collins
- 15 - Al Hendricks
- 15 - Bob Suess
- 17 - Gladys Cavil
- 17 - Roxanne Siekmann
- 18 - Jon Vanden Boomen
- 18 - Gwen Boehm
- 20 - Odile Pierre
- 21 - Elaine Zahorik
- 22 - Emily Perrault
- 22 - Bertha Wright
- 24 - Jeanet3te Totman
- 24 - Delores Tlachac
- 24 - Kayla Renee Strahm
- 25 - Don Roever
- 25 - Ken Linsen
- 25 - Dick Wessel
- 25 - Barbara J. Brown
- 25 - Delores Burich
- 26 - Rosalyn Simonar
- 26 - Roland Ziesmer
- 27 - James Thorp
- 27 - Joan Matzke
- 29 - Shirley Warpinski
- 29 - Travis Glenn Hermesen
- 29 - Ruby Bergold

## Brennan Family Anniversaries

### July

- 1 - Wilbert & Delores Burich
- 3 - Don & Dolores Rettmann
- 4 - Al & Jolene Wery
- 6 - Dan & Angela Thompson
- 7 - Lee & Dorothy Treptow
- 7 - Ron & Mercedes Jacobs, Sr.
- 7 - Ronald & Janice Cavil
- 10 - Anton & Carol Skaleski
- 11 - Richard & Joan Ladwig
- 11 - Bob & Rita Plog
- 13 - Stephen Roxanne Siekmann
- 13 - Robert & Judy Risch
- 14 - Dale & Vi Anderson
- 16 - Dave & June Amenson
- 16 - Raymond & Colleen Zeitler
- 16 - Herbert & Delores Geiger
- 17 - Herb & Judy Waymire
- 20 - Charles & Lois Vande Sande
- 21 - Gene & Pat Mead
- 23 - Roland & Betty Kellner

- 24 - Bob & Robin Williams
- 25 - David & Carol Rhode
- 26 - Mike & Cleo Vieau
- 28 - George & Verna Kobes
- 31 - Elmer & Ruth Prodell

### August

- 1 - Gary & Lee Johnson
- 5 - Mike & Bonnie Vieau
- 5 - Wayne & Nancy VanRoy
- 7 - Dick & Karen Dohnal
- 8 - Daniel Helen Floor
- 8 - Mr. & Mrs. Melvin Radue
- 9 - Andrew & Orilla Albers
- 10 - Mike & Patty Brennan
- 12 - Dennis & Nancy Bonk
- 12 - Dick & Ellie Siebers
- 13 - Mike & Cindy Linssen
- 16 - Lionel & Gwen Boehm
- 18 - Roland & Ila Mae Ziesmer
- 19 - Tom & Rochelle Christensen

- 21 - Gene & Joyce Fenn
- 22 - Jerry & Janice Kehoe
- 22 - Ron & Darlene Jacobs
- 22 - Cletus & Jlaime Zellner
- 23 - William & JoAnn Miller
- 24 - Wencil & Donna Dalebroux
- 24 - Ray & Jan Rottier
- 26 - Dan & Ann Emmel
- 27 - Jerry & Marianne Olson
- 27 - John & Joan Lannoye
- 28 - Gilbert & Muriel Lealou
- 29 - Keith & Bernie Miller
- 30 - Tom & Karen Swink
- 30 - Joseph & Lorraine Borley

### September

- 3 - John & Dawn Czerwinski
- 3 - Clarence & Bernice Rukamp
- 3 - Ron & Lois Liebergen
- 4 - Al & Darlene Paul
- 6 - Edward & Jo Anne Fletcher

- 7 - Don & Miriam Bukoski
- 10 - Phil & Donna Loritz
- 12 - Dan & Jean Huber
- 13 - Clarence & Angeline Petri
- 14 - Ralph & Janet Klipstine
- 15 - Jim & Carol Hendricks
- 16 - Ray & Mary Ann Dufano
- 17 - Lloyd & Dottie Gerrits
- 18 - Wayne & Judy Kuiper
- 20 - Don & Gladys Berhendt
- 20 - Charles & Ruby Bergold
- 22 - Keith & Kay Heim
- 22 - Edmund & Blanche Powless
- 24 - Bob & Nancy Haen
- 25 - Merrill & Lorraine Carpiaux
- 25 - Eric & Kim Perrault
- 25 - Robert & Ruth Felton
- 26 - Don & Karen Collins
- 27 - Marie & Ambrose (Sam) Albers
- 27 - Dave & Pat Weise