

Brennan Family Update

We'd love to hear about your family! Maybe you've got children, marriages, grandkids...let us know and we'll let the rest of the Brennan Family know!

Holiday Gift Certificate

Impress your family, friends, clients or employees with your gift giving ingenuity with Brennan Buick gift certificates. These certificates can be used towards any product or service, including automotive detailing. Brennan Buick's detailing shop will clean the entire car inside and out, cleaning and waxing the body and shampooing the interior, right down to using a toothbrush to clean the seams in the dashboard. We will deep clean the wheels and tires and make sure to remove any wax residue around the nameplates and emblems. Brennan Buick gift certificates may also be used towards accessories, oil changes, tune ups, tire rotations, repairs, or parts for any make or model. To order gift certificates just call us at (920) 436-4940 or toll free at 800-432-4940.



It's a Little Early...

A little early we know. But, with this being the last newsletter of 2008, the staff and management at Brennan Buick would like to extend our warmest wishes to you and your family throughout the coming holiday season!



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BRENNAN BUICK



The Brennan Family Newsletter

Fall 2008

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Ask Bob Williams

GM Celebrates 100 Years!



1908 GM Plant

One hundred years ago, carriage maker William "Billy" Durant placed a big bet on the fledgling auto industry and created General Motors Corp. Riding America's rise as a superpower, GM went on to dominate the automobile industry, producing some iconic cars and trucks, as well as being the innovator of numerous safety, marketing and technological advances. As part of the 100th anniversary celebration a parade of vehicles motored down Flint, Michigan's main drag on July 20th. Vehicles we're selected to represent each of the 100 years and the



100 Year Parade in Flint

official 1923 entry was a beautiful Buick Roadster Soft Top owned by Curt Hendrickson of Green Bay. Brennan Buick was honored to have this car in our showroom a few weeks ago along with Curt's 1925 Buick Master sedan. We hope you had a chance to see them for yourself while they were here. And if you've got a story about your early Buick experiences, we'd love to hear about it and share it with the Brennan Family. Just give us a call!



1923 Buick Roadster Soft Top



1925 Buick Master Sedan

Get The Newsletter by Email

The Brennan Family Newsletter is also available to you online. Getting the newsletter this way lets you print it, save it on your computer, or send it to friends or family that might be interested in articles or looking for a new or pre-owned vehicle. If you'd like to take advantage of this option just call us at (920) 436-4940 or send us an email at mikebrennan@brennanbuick.com. And be assured that everyone in the Brennan Family values privacy. We promise that we will never give, rent or sell your email address to anyone.

Enjoy the Fall Colors

Every autumn we all enjoy the beauty of the fall colors that we're blessed with here in north east Wisconsin and the UP. The mixture of colors we love to see is the result of chemical processes that take place in the trees as the season change from summer to winter. During spring and summer the leaves have served as food factories for the tree. This food making process takes place in the leaf in

numerous cells containing chlorophyll, which gives the leaf its green color. All of the other color pigments are in the leaf but they are masked by the great



amount of green coloring. But in the fall, because of changes in the length of daylight and changes in temperature, the leaves stop their food-making process. The chlorophyll breaks down, the green color disappears, and the yellow to orange colors become visible and give the leaves part of their fall splendor. At the same time, other chemical changes may occur, which form additional colors through the development of red anthocyanin pigments. Some mixtures give rise to the reddish and

purplish fall colors of trees such as dogwoods and sumacs, while others give the sugar maple its brilliant orange. The autumn foliage of some trees shows only yellow colors. Others, like many oaks, display mostly



browns. All these colors are due to the mixing of varying amounts of the chlorophyll residue and other pigments in the leaf during the fall season. Temperature, light, and water supply have an influence on the degree and the duration of fall color. Low temperatures above freezing will favor anthocyanin formation, producing bright reds in maples. However, early frost will weaken the brilliant red color. Rainy and/or overcast days tend to increase the intensity of fall colors. The best time to enjoy the autumn color would be on a clear, dry and cool (not freezing) day. For up to date color reports from Wisconsin visit www.travelwisconsin.com. If you're heading for the UP current color info can be found at www.michigan.org. So, hop in your Buick and take a ride to enjoy the color; it only occurs for a brief period each fall.

Holiday Festivals

Can it be that time already!?!?

Area holiday parades are 11/8 in Oshkosh, 11/22 in Green Bay and 11/25 in Appleton.

Almost in our backyard is Heritage Hill. The historic site with 25 period buildings is dressed for the holidays from December 6th thru the 20th. It's a nice escape from the hustle and bustle and the gives you the chance to feel the chill on your nose and warmth in your heart as you stroll through town, listen to carolers and drink hot chocolate. Travel Wisconsin has a great web site (www.travelwisconsin.com) that lists all holiday events and is a great resource for making easy travel plans.



Ask Bob Williams

Brennan Buick Service Manager

Q: Here comes winter again! Anything I

should do to my car to be safe?

A: Just make sure your car is in peak condition. With any service appointment at Brennan you'll get a free vehicle inspection. One of our trained technicians will give your car a 27 point check that will assist in safe winter driving – including wiper blades, windshield cracks, tire wear, brakes, steering, suspension and tail lamps. Of course there are other things to keep in mind to keep your family safe this winter. Buckle up! And use the proper child restraints. Keep both hands on the wheel at nine and three o'clock. All new GM vehicles come equipped with daytime running lamps but to be even safer, turn your lights on in rainy or snowy weather to make sure your headlights, tail lamps and other exterior lamps are on. Also be on the look out for impaired drivers. If you see someone having stopping problems (too far, too short, or too jerky), straddling a lane line, swerving or drifting, accelerating or decelerating for no apparent reason, driving without headlights at night, varying speed, or failing to signal or signaling inconsistent with their actions... Keep clear! Alcohol is a factor in 39% of traffic fatalities in the U.S. Do your part to make this winter and holiday season a safe one! If you've got any service questions you can call me at (920) 436-4940 or email me at bob@brennanbuick.com

Brennan Family Birthdays

October

- 1 - Robert Wright
- 1 - Carol Hendricks
- 3 - Doreen Hermesen
- 3 - Elwin Edwards
- 3 - Al Tilkens
- 4 - Bernard Tlachac
- 4 - Red Tatosky
- 6 - Amanda LaPlante
- 6 - Eliz Lesperance
- 7 - Ruth Felton
- 8 - Mike Vieau
- 9 - Joan Karnopp
- 10 - Jim Temp
- 10 - Rita Duben
- 10 - Herbert Geiger
- 11 - Irene Jankowski
- 11 - Bob Plog
- 12 - Francis Strahm III
- 12 - Donna Loritz
- 13 - Eric Kuiper
- 15 - Tom Swink
- 16 - Arvelle Gerondale
- 16 - Arnold Servotte
- 16 - Nicolas Hermesen
- 16 - Thomas Martin
- 18 - John Viets
- 18 - Vi Boerst
- 19 - Bob Williams
- 20 - Gene Fenn
- 20 - Gordon Kellner
- 20 - Jordan Nielsen
- 22 - Troy Williams
- 22 - William Miller
- 23 - Brenda Roubal
- 23 - Cynthia Narance
- 23 - Ashley Shuck
- 24 - Stella Schmidt
- 24 - Christine Strahm
- 27 - Mary Hendricks
- 27 - Kristi Lynn VandenBoomen
- 28 - Jon Joseph VandenBoomen
- 29 - Joyce Micksch
- 30 - Brad Amenson
- 31 - Patricia Viets
- 31 - Joan Biemert

November

- 1 - Jacob Reichert
- 1 - Gene Mead
- 3 - Nancy Linssen
- 3 - Tom Nielsen
- 3 - Joe Privett
- 5 - Ray Zellner
- 5 - Harold Wilken
- 5 - Mercille Teske
- 5 - Monte Gulseth
- 5 - Andrew Perrault
- 6 - Katie Rasmussen
- 8 - Jack Micksch
- 8 - Glory Tahlier
- 8 - Richard Ladwig
- 11 - Pat Mead
- 12 - Donna Colbert
- 12 - Sarah Siebert
- 13 - Clarence Rukamp
- 14 - Mike Colbert
- 15 - Ruth Adriansen
- 15 - Clayton Langenberg
- 15 - Bruce VanStraten
- 16 - Ed Keehan
- 16 - Mary Ann Tatosky
- 17 - Joan Hafeman
- 17 - Jack Belongia
- 17 - Norville Borley
- 17 - Carol LaMere
- 18 - Barbara Krouse
- 19 - Randy Roubal
- 20 - Barbara Metoxen
- 23 - Jamie Brennan Glandt
- 23 - Cory Williams
- 23 - Myron Tursky
- 24 - Dorothy Biebel
- 25 - Herb Waymire
- 26 - Romie Kosnar
- 28 - Roberta Delaruelle
- 28 - Betty Kellner
- 29 - Dan Huber

December

- 1 - Miriam Bukoski
- 1 - Patricia Ledvina
- 3 - Dorothy Chekouras
- 5 - Tony Berna
- 5 - Janice Kehoe
- 6 - Vicky Brennan
- 6 - Dolores Keip
- 7 - Dorothy Treptow
- 8 - Judy Baiert
- 8 - Jerry Kehoe
- 11 - Charles Vande Sande
- 11 - Brian Dworak
- 11 - Aaron Phillips
- 12 - June Amenson
- 13 - Evelyn Noel
- 14 - Lorraine Borley
- 14 - Mildred Detree
- 15 - Howie Anderson
- 17 - Bill Brennan
- 17 - Mike Linssen
- 17 - Dottie Gerrits
- 18 - Katelyn Allen
- 18 - Don Process
- 21 - Ann Emmel
- 22 - Regina Berna
- 22 - Colleen Zeitler
- 22 - Reginald Warpinski
- 22 - Faith Kozina
- 23 - Trudy Kolb
- 23 - Morgan Elizabeth Emmel
- 24 - Blanche Powless
- 24 - Ryan LaPlante
- 25 - Roland Cavil
- 29 - Virginia Hanson
- 30 - Aileen Fritz
- 31 - Ray Larsen

Brennan Family Anniversaries

October

- 7 - Aaron & Tami Phillips
- 8 - Thomas & Dorothy Martin
- 10 - Neil & Roxine Jerabek
- 11 - Ed & Irene Keehan
- 11 - Robert & Mary Lou Sekora
- 12 - Bernard & Janice Ducat
- 15 - Dean & Mary Desotell
- 15 - Ken & Judy Thiry
- 16 - Judd & Amy Miller
- 18 - Joe & Lynda Privett
- 19 - Earl & Judy Baiert

- 20 - Chas & Leona Leja
- 20 - Gordon & Evelyn Kropp
- 20 - Red & Mary Ann Tatosky
- 21 - Clayton & Lara Fox
- 21 - Dave & Brenda Dworak
- 22 - Francis & Lucille Jauquet
- 25 - Mike & Cindy Skaleski
- 28 - Robert & Mary Wright
- 28 - Dick & Geri Wessel
- 31 - Richard & Diane Devroy

November

- 3 - Wendell & Roberta DeLaruelle
- 4 - Ken & Nancy Linssen
- 7 - Randy & Brenda Roubal
- 8 - Edward & Lillian Buhr
- 8 - Bill & Vicki Brennan
- 10 - Edward & Laverne Blecha
- 11 - Al & Nancy Tilkens
- 12 - Bob & Arvelle Gerondale
- 16 - Jeanette & Allen Christman
- 23 - Merlin & Dorothy Cenefelt
- 24 - Ernie & June Ehrbar
- 28 - Kenneth & Blossom Bierke
- 28 - Robert & Marge Servais

December

- 6 - Warren & Florence Vande Leest
- 27 - "Moose" & Lois Berner
- 28 - Gerald & Bertha Wright
- 29 - Norbert & Esther Jeanquart
- 29 - James & Donna Thorp
- 31 - Sam & Marcia Ward