



# Brennan Family Newsletter

Winter 2011

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## An Exciting 2012 Ahead!



2012 Buicks with the 2.4 liter four cylinder will come standard with the new eAssist Fuel Saving technology, allowing for an impressive 37 MPG highway. The eAssist system uses a state-of-the-art lithium-ion battery system and electric motor-generator to enable regenerative braking capability

and improve fuel economy by an estimated 25 percent.

General Motors will invest \$145 million at the Orion, Michigan Assembly Center, which will be the home to Buick's future compact sedan....the all new Verano. The Verano will bring premium styling, performance and value to Buick buyers wanting a car slightly smaller than our Regal.



Speaking of Regal...the 2012 Regal GS will arrive in the new year. It's a high performance Regal with a 0-60 mph performance under seven seconds. It will feature a high output version of the Ecotec 2.0 Litre turbo engine with 255 hp and 295 lb.-ft of torque. It's Interactive Drive Control System will

allow the driver to change the suspension settings and steering sensitivity. The Regal GS exterior and interior design are exclusive and racing-inspired.

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## Winter Warmth?

As we head into the heart of winter we thought it would be nice to hope for some record warmth.

We checked Green Bay's history since 1950 and found that while January's average high is a chilly 23 and the low is 7, the highest recorded temperature was 50.



In February the numbers improve slightly, with an average high of 27 and a low of 10. The highest February temp went up to 55.

Finally in March things warm up a little more. The average high is 38 and the low is 21. But here's hope...the high March temp was 77.

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## Meet The Brennan Family



### ***Randy Roubal***

#### ***New and Used Car Sales***

Randy is one of our resident Yoopers! Born and raised in Menominee, Michigan and starting in automotive sales in the Marquette, Michigan area, he joined the Brennan Family in May of 1982. Seeing customers happy with their new car is what gives Randy the most satisfaction on the job and he says, "I like working with all the different people I meet and I like repeat customers who come back and back and back again." Randy's wife, Brenda,

works at Humana. He nervously talks about his 15 year old daughter just starting to drive. The Roubals also have a 12 year old son and another 8 year old daughter. The family enjoys time at their cabin in the Twin Bridges area where they like to fish and ride ATVs.

## **Bob Williams**

### **Service Manager**

Bob is a De Pere native who graduated from Abbot Pennings High School. He always had an interest in cars and after attending NWTC he started with Brennan Buick in 1983.

"I most enjoy meeting and working with all the new people I meet", says Bob and "I've made some very good friends over the years". His wife, Robbin, and Bob have two sons, Cory and Troy, and the family spends much of their spare time at their cottage on Kelly Lake.



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## **The Brennan Buick Showcase**



Every month Brennan Buick produces a half hour television program called The Brennan Buick Showcase. It features a detailed look at a selection of pre-owned vehicles, a preview of our new Buick models, and segments featuring both employees and customers. The Brennan Buick Showcase can be seen on Time Warner Cable channel 19 every Saturday morning at 9:00AM. It's also available on demand on Time Warner Cable channel 496.

You can also watch the Showcase anytime you wish on our website at [www.BrennanBuick.com](http://www.BrennanBuick.com)

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# Football and Television

With January and February being the month of big bowl games, play offs, and the biggest game of them all, we went back to find out how it all started on TV. According to the Pro Football Hall of Fame, the relationship between pro football and television began on October 22, 1939. That's when the National Broadcasting Company earned a spot in football history by becoming the first network to televise a pro football game.



*Allen Walz, the 1st pro football play by play announcer.*

A rather small crowd of 13,050 were at Brooklyn's Ebbets Field on that historic day when the Philadelphia Eagles lost to Brooklyn's Dodgers 23-14. Five hundred-or-so fortunate New Yorkers who owned television sets witnessed the game in the comfort of their homes, over NBC's experimental station W2XBS. Many others saw the telecast on monitors while visiting the RCA Pavilion at the World's Fair in New York where it was scheduled as a special event.

The broadcast crew was made up of only eight people. There were just two cameras. One was located in the box seats on the 40-yard line and the other was in the stadium's mezzanine section.

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## Brennan Family Updates

Maybe you've got a new baby, grandchild, wedding or anniversary? If it's something you'd like to share with the Brennan Family give us a call at (920) 436-4940 or send an email to [MikeBrennan@BrennanBuick.com](mailto:MikeBrennan@BrennanBuick.com)

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# Ask Bob Williams

**Brennan Buick Service Manager**



**Q: I've heard people talk about tires causing 'hydroplaning'. What is it and how do I avoid it?**

One of the tire's jobs is to push water out it's side and back and most tires with good tread depth will do that. When they don't you build up a wave of water in front of the tire and loose contact with the road, which obviously can be very dangerous. Check the tread grooves of your tires to make sure they're free of any foreign objects and check the sidewalls looking for any gouges, cuts or bulges. Examine your tire's 'wear bars'. There are built in tread wear indicators on most tires that are like strips of smooth rubber across the tread. They will appear on the tire when the tread is worn down to one-sixteenth of an inch and a that point the tire should be replaced. And the simple penny is a great tire tool! Place a penny into a tread groove on your tires with Abe Lincoln's head pointed down. If you can see all of his head, it's time for a new tire. If you've got a question give me a call at (920) 436-4940 or send an email to [Bob@BrennanBuick.com](mailto:Bob@BrennanBuick.com)

## Brennan Family Birthdays

<i>January</i>	<i>February</i>	<i>March</i>
2 - Georgette Zellner	1 - Richard Brink	2 - Carol Vandermuse
4 - Florence Moenssens	2 - Andy Wellens	5 - Mary Deprey
5 - Raymond Zeitler	2 - Shirley Lipsky	5 - Iris Saari
6 - Dorothy Katers	4 - Wilfred Mineau	5 - Jason Kuiper
8 - Carol Piontek	4 - Mildred Edwards	7 - Ellie Siebers
10 - Ron Jacobs	6 - Stephen Siekmann	9 - Angela Thompson
10 - Shirley Richardson	6 - Dorothy Kosnar	9 - Kayla Brennan
12 - Ken Charneski	7 - Marcella Cywinski	11 - Yvonne Habeck
12 - LaVerne Melnarik	9 - Peggy Eisenreich	11 - Ida Vanden Langenberg
13 - Ryan Brennan	11 - "Moose" Berner	11 - Quinn Miller
15 - Jerry Kapphahn	11 - Bonnie Van Rite	12 - Carol Kollman
16 - Keith Heim	12 - Judy Thiry	12 - Cathy Wellens
17 - Bob Hougard Sr.	12 - Jeanette Christman	12 - Hunter William Brennan
18 - Delores Kukla	12 - Jeannie VanStraten	12 - Wilbert Burich

19 - Neil Jerabek	13 - Charlie Lawrence Brennan-Thomas	14 - Bill Williams
20 - Patty Brennan	15 - Karen Collins	14 - Harlan Shupita
21 - Violet Mineau	17 - Judy Waymire	14 - David Grunenwald
21 - Don Collins	17 - Lois Vande Sande	16 - Cletus Zellner
21 - Charles Leja	19 - Joanne Mathes	18 - Sam Ward
22 - Adele Phillips	19 - Keith Miller	19 - Richard Swille Sr.
23 - George Kobes	19 - Rochelle Christensen	19 - Jlainie Zellner
24 - Wayne Kuiper	21 - Jerry Olson	19 - Laura Nies
25 - Gert Wilson	21 - Sandra Selissen	20 - Dawn Czerwinski
28 - Eileen Swanson	22 - Judy Kuiper	20 - Marie Weyenberg
29 - Phil Loritz	22 - Muriel Lealou	20 - Judd Miller
29 - Audrey Dedow	22 - Lloyd Steeno	20 - Aivah Kristina Roubal
29 - Jim Lipsky	22 - James Lee	20 - Tom Christensen
30 - Don Bukoski	25 - Melisia Brennan	21 - Claire Gilson
31 - Karla Allen	25 - Florence Vande Leest	21 - Harriet Servais
	27 - Loretta VanWassenhoven	22 - Warren VandeLeest
	27 - Samantha Thompson	22 - Trevin Peters
	28 - Kenneth Bierke	22 - Janice Cavil
	29 - Mary Ann Dufano	23 - Don Kleczewski
		23 - Bernie Miller
		23 - Gary Kittell
		24 - Carole Radtke
		24 - Lorraine VandenBusch
		25 - Lee De Groot
		27 - Jacqueline Johnson
		27 - Kate Waymire Greene
		27 - Erin Waymire Christensen
		27 - Alvina Rosek
		27 - Vic Karnopp
		29 - Kimberly Roever
		30 - Melissa DeGroot Allen
		31 - Mike Brennan

### Brennan Family Anniversaries

<i>January</i>	<i>February</i>	<i>March</i>
18 - Vic & Joan Karnopp	2 - Fred & Loretta Van Wassenhoven	4 - Bob & Karen Hougard
	14 - Cameron & Sandra McCain	7 - Lee & Lynda De Groot
	14 - Don & Mary Roever	31 - Dallas & Carol Vandermuse
	14 - Cliff & Iris Saari	
	19 - Roger & Rachel Georgia	

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