



# Brennan Family Newsletter

Summer 2010

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## Come And See The 2011 Regal

The newest Buick, the 2011 Regal, is now at Brennan! Come and look it over.

The Regal was born in Europe and raised on the Autobahn. It's a sport injected, smaller way to enjoy the luxury, style and comfort of a Buick. It's

packed with cutting edge technology at a new lower price. The Regal is powered by a 2.4 liter 4 cylinder that puts out 185 horsepower and delivers mileage in the 20/30 mpg city/highway range.



Performance enthusiasts will be glad to hear that after showing the Regal GS show car this past winter and spring, Buick has announced that it will move from

concept to reality and build the Regal GS. No expected dates have been announced yet but dream about this: A 255 turbocharged horsepower, an available six speed manual transmission, adaptive all wheel drive, lowered body on 20 inch wheels!



It looks like the good old days of Buick Gran Sport will be coming back!

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# Fireworks 101

Fireworks originated in China some 2,000 years ago. The most prevalent legend has it that fireworks were discovered or invented by accident by a Chinese cook working in a field kitchen who happened to mix charcoal, sulphur and saltpeter (all commonly found in the kitchen in those days). The mixture burned and when compressed in an enclosure (a bamboo tube), the mixture exploded.

A Chinese monk named Li Tian, who lived near the city of Liu Yang in Hunan Province, is credited with the invention of firecrackers about 1,000 years ago.

The firecrackers, both then and now, are thought to have the power to fend off evil spirits and ghosts that are frightened by the loud bangs of the firecrackers.

Generally Marco Polo is credited with bringing the Chinese gunpowder back to Europe in the 13th century.

Once in Europe, the black powder was used for military purposes, first in rockets, then in canons and guns. Italians were the first Europeans who used the black powder to manufacture fireworks.

Fireworks became very popular in Great Britain during the reign of Queen Elizabeth I. William Shakespeare mentions fireworks in his works, and fireworks were so much enjoyed by the Queen herself that she created the position of "Fire Master of England." King James II was so pleased with the fireworks display that celebrated his coronation that he knighted his Fire Master.

Now fast forward to July 4th 2010. Here in Green Bay thousands will enjoy an evening of fireworks downtown during Festival Foods' Fire Over the Fox.



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## The Brennan Buick Showcase



The Brennan Buick Showcase is a 30 minute television program that features our pre-owned vehicle selection. We go behind the scenes in the Service Department, introduce some of our people and meet some of our customers. Plus take a look at the new Buicks. The program is on Time Warner Cable channel 19 every Saturday morning at 9AM. It's also available On Demand on Time Warner Cable channel 496.

You can also watch The Brennan Buick Showcase anytime you want on our web site [www.BrennanBuick.com](http://www.BrennanBuick.com)

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# The Brennan Family Update

We'd like to congratulate one of our employees, June Amenson, on becoming a first time grandmother! June's daughter, Sarah (and husband, Greg) became parents when their son Noah was born on May 24<sup>th</sup>.

Got a birthday or anniversary you'd like to share? Maybe an addition to your family? Just let us know and we'll include in the next Brennan Family Newsletter.

You can call us at 436-4940 or email [MikeBrennan@BrennanBuick.com](mailto:MikeBrennan@BrennanBuick.com)

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## GM Pays Back Government Loans

On April 21<sup>st</sup> of this year General Motors Company Chairman and CEO Ed Whitacre announced that GM made its final payment of \$5.8 billion to the U.S. Treasury and Export Development Canada, paying back its government loans in full, ahead of schedule.

“GM is able to repay the taxpayers in full, with interest, ahead of schedule, because more customers are buying vehicles like the Buick LaCrosse” said Whitacre. “We are now building some of the best cars, trucks, and crossovers we have ever built, and customers are taking note. We still have much hard work ahead of us, but we are making progress toward our vision of designing, building, and selling the world’s best vehicles. We appreciate the support the taxpayers have given GM, and our great new products are tangible results of that support.”



Strong sales of new Buick, Chevrolet, GMC, and Cadillac products are fueling a steady increase in production as GM works to meet growing customer demand. Sales for GM's four brands were up 36 percent through March, 2010 versus the same period in 2009, and newly introduced cars like the Buick LaCrosse and the most recent 2011 Regal, which is now at Brennan Buick, are creating a bright outlook for the future.

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# Meet The Brennan Family

Growing up in Green Bay, Ann Emmel graduated from St. Joseph's Academy and she's been a Service Advisor here at Brennan Buick since 1981. Ann most enjoys, "the people I meet every day and seeing happy customers." Ann and her husband have a 13 year old daughter and together they enjoy spending their free time in the summer on their boat.



Mike Linssen is a painter in our body shop. Mike is a 1984 Pulaski High School grad who studied auto body and paint technology at NWTC before joining Brennan Buick in September of 1985. Mike says, "I like being responsible for my work. It's like being my own boss here." He enjoys the people he works with and says his days at the shop are, "almost like being on vacation!" Mike and his wife have 3

children and he likes boating and deer hunting. As a young man Mike worked on a farm and thinks that's where he got his strong work ethic. To this day he enjoys raising farm animals including steers, pigs and horses.

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## Our Longest Days Sale Winners

During our annual Longest Days Sale, which was held June 19<sup>th</sup> thru the 26<sup>th</sup>, hundreds of people stopped by and registered for some great prizes. We'd like to congratulate all the winners:

**Service Special Prizes:**

Wayne Lecloux of Green Bay  
Terry & Kay Hoitink of De Pere  
Ken Leonhard of Greenleaf  
Carol LaMere of Green Bay  
Bo Bramshreiber of Pulaski  
Bob Hinz of Greenleaf  
Dennis Kruswick of Algoma

**PGA Championship Practice Round ticket pairs:**

Merlin Melnarik of Denmark  
Pat Hicks of Green Bay

**GRAND PRIZE – A pair of tickets to the PGA Championship Final Round:**

**Jan Seiler of Green Bay**

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# Ask Bob Williams

*Brennan Buick Service Manager*



Q: I saw a story on TV about a police chase that ended quickly because OnStar helped. How does that work?

A: On Star's Stolen Vehicle Slowdown technology, which is available on select vehicles, actually just won an award this spring for Best New Product of the Year. It can help reduce the risk of dangerous high speed chases by remotely slowing a stolen vehicle to idle speed.

When a vehicle is reported stolen, OnStar can be used to locate it. Once law enforcement officials establish a clear line of sight on the stolen vehicle they may request OnStar to slow it down remotely. OnStar sends a signal to the vehicle that basically ignores any human throttle input and gradually slows it to an idle speed. During a slowdown, the driver still has full use of steering and brakes so the vehicle can be safely pulled over to the side of the road. If you've got any other questions or concerns stop by, email me at [bob@brennanbuick.com](mailto:bob@brennanbuick.com) or call 436-4940.

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## Brennan Family Birthdays

<i><u>July</u></i>	<i><u>August</u></i>	<i><u>September</u></i>
4 - Gary Kittell, Jr	1 - Kermit Bourain	1 - Lynda Privett
4 - Tekla Hart	2 - Marge Servais	2 - Blossom Bierke
4 - Donna Vandermuse	2 - Richard Huxford	2 - Mike Skaleski
5 - Nancy VanRoy	3 - Mary Andersen	2 - Ruth Prodell
5 - John W. Narance	4 - Bonnie Vieau	2 - Shirley Oleck
6 - Barb Loppnow	5 - James Andersen	6 - Dick Siebers
6 - Mary Wright	6 - Frank Zimonick	6 - Kay Heim
7 - Kenneth Brachmann	6 - Darlene Jacobs	7 - John Czerwinski
7 - Cleo Vieau	6 - Etta Ehlers	7 - Edward Fletcher
7 - Melinda Olson	6 - Robert Felton	8 - Al Paul
8 - Rita Plog	7 - Irv Nick	9 - Jean Vanden Boomen
9 - Kathleen Posluszny	8 - Ann Skaleski	10 - Verna Kobes
11 - Ron Jacobs	8 - Randy Wellens	11 - Evelyn Kropp
11 - Mabel Borley	10 - Diane Devroy	11 - Tracy Collins
13 - Judy Risch	12 - Braxton Roubal	12 - Mary Williams
15 - Dan Brennan	12 - Robin Williams	12 - Lee Treptow
17 - Tom VanHemelryk	12 - Dan Emmel	13 - Marcia Ward

17 - Ed Wallschleager 18 - Edward Ward 19 - Frances Jauquet 19 - Kiera Katharine Roubal 20 - Travis Glandt 20 - Richard Kozina 21 - Dorothy Williams 25 - Shirley Brink 25 - Dick Cavil 26 - Lillian Buhr 26 - Robin Plzak 27 - Anita Larson 27 - Leona Leja 27 - Eric Perrault 27 - Rachel Georgia 28 - Anna Mae Petrusha 29 - Sylvia Kleczewski 30 - Tyler James Brennan 31 - Alisha Harris 31 - Sylvia Corbeill 31 - Dennis Bonk 31 - Russell Dedow 31 - Donald M. Aho 31 - Linda Shefchik	16 - Kim Perrault 17 - Mers Jacobs 17 - Helmer Hanson 19 - Dan Thompson 19 - Carol Kreft 20 - Jan Rottier 23 - Jim Hendricks 23 - Karen Hougard 24 - Joanne Fletcher 25 - Charles Joseph Bodjanac 26 - Mary Nick 26 - Patricia Belongia 27 - Elmer Prodell 28 - Dolores Rettmann 30 - Ray Dufano 30 - Fred VanWassenhoven 30 - Anton Skaleski 30 - Cheryl La Plante 30 - Tami Phillips 31 - Roberta Mostek	13 - Fritz Gereau 14 - Edward Buhr 15 - Mel Collins 15 - Al Hendricks 15 - Bob Suess 17 - Gladys Cavil 17 - Roxanne Siekmann 18 - Jon Vanden Boomen 18 - Gwen Boehm 22 - Emily Perrault 24 - Delores Tlachac 24 - Kayla Renee Strahm 25 - Don Roever 25 - Ken Linssen 25 - Dick Wessel 25 - Barbara J. Brown 25 - Delores Burich 26 - Rosalyn Simonar 26 - Roland Ziesmer 27 - Joan Matzke 29 - Shirley Warpinski 29 - Travis Glenn Hermsen 29 - Ruby Bergold 29 - Larry Shefchik 30 - Henry Kreft
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## Brennan Family Anniversaries

<u><i>July</i></u>	<u><i>August</i></u>	<u><i>September</i></u>
1 - Wilbert & Delores Burich 3 - Don & Dolores Rettmann 4 - Al & Jolene Wery 6 - Dan & Angela Thompson 6 - Arthur & Donna Vandermuse 7 - Lee & Dorothy Treptow 7 - Ron & Mercedes Jacobs, Sr. 7 - Ronald & Janice Cavil 10 - Anton & Carol Skaleski 11 - Richard & Joan Ladwig 11 - Bob & Rita Plog 13 - Stephen Roxanne Siekmann 13 - Robert & Judy Risch 14 - Dale & Vi Anderson 16 - Dave & June Amenson	1 - Gary & Lee Johnson 5 - Mike & Bonnie Vieau 5 - Wayne & Nancy VanRoy 7 - Dick & Karen Dohnal 8 - Daniel Helen Ploor 8 - Mr. & Mrs. Melvin Radue 9 - Andrew & Orilla Albers 10 - Mike & Patty Brennan 12 - Dennis & Nancy Bonk 12 - Dick & Ellie Siebers 13 - Mike & Cindy Linssen 16 - Lionel & Gwen Boehm 18 - Roland & Ila Mae Ziesmer 19 - Tom & Rochelle Christensen 21 - Gene & Joyce Fenn 22 - Jerry & Janice Kehoe 22 - Ron & Darlene Jacobs 24 - Ray & Jan Rottier	3 - John & Dawn Czerwinski 3 - Clarence & Bernice Rukamp 3 - Ron & Lois Liebergen 4 - Al & Darlene Paul 5 - Bill & Kay Hasseler 6 - Edward & Jo Anne Fletcher 10 - Phil & Donna Loritz 12 - Dan & Jean Huber 13 - Clarence & Angeline Petri 14 - Ralph & Janet Klipstine 15 - Jim & Carol Hendricks 16 - Ray & Mary Ann Dufano 17 - Lloyd & Dottie Gerrits 18 - Wayne & Judy Kuiper 20 - Don & Gladys Berhendt 20 - Charles & Ruby Bergold

16 - Raymond & Colleen Zeitler	26 - Dan & Ann Emmel	22 - Keith & Kay Heim
16 - Herbert & Delores Geiger	27 - Jerry & Marianne Olson	22 - Edmund & Blanche Powless
17 - Herb & Judy Waymire	27 - John & Joan Lannoye	24 - Bob & Nancy Haen
20 - Charles & Lois Vande Sande	28 - Gilbert & Muriel Lealou	25 - Merrill & Lorraine Carpiaux
21 - Gene & Pat Mead	29 - Keith & Bernie Miller	25 - Eric & Kim Perrault
22 - Herman & Betty Reckelberg	30 - Tom & Karen Swink	25 - Robert & Ruth Felton
24 - Bob & Robin Williams	30 - Joseph & Lorraine Borley	26 - Don & Karen Collins
25 - David & Carol Rhode		27 - Marie & Ambrose (Sam) Albers
26 - Mike & Cleo Vieau		27 - Dave & Pat Weise
28 - George & Verna Kobes		
31 - Elmer & Ruth Prodell		

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